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PRESS RELEASE

PSE AND DRURY OUTDOORS TOGETHER ANNOUNCE THE X FORCE DREAM SEASON BOW



Tucson, AZ - Precision Shooting Equipment, Inc., manufacturer of high quality archery equipment, is pleased to announce that they have joined forces with the nations leading outdoor television producer, Drury Outdoors, to develop the X Force Dream Season.

The foundation for the X Force Dream Season is the new "Hybrid Fast" HF Cam system featuring an oversized cam design and aggressive draw force curve for maximum energy storage and power stroke. Let-off on this new fast cam is adjustable from 70% to 60%. The new "Hybrid Fast" cam system uses the same modules as PSE's popular NRG™ Hybrid cam system for a draw length range of 27" to 31".

Built with speed and forgiveness as focal points, the PSE Engineers created a reflexed, fully machined riser with an aggressive limb pocket angle and a past parallel limb design. The X Force™ Dream Season riser has quick setup reference marks, multiple sight mounting holes to make setting up your X Force™ Dream Season almost as fast as the bow itself. Further features include a B.E.S.T grip, eight factory installed Vibracheck vibration damping devices, an axle-to-axle length of 33", a mass weight of 4.1 pounds, a 7-inch brace height and is available in left or right hand in both 60 and 70 pound options. It is fully dipped in Mossy Oak® NEW Break-Up® Camo and has dynamic Dream Season graphics.

"We are very excited about the X Force Dream Season bow and our relationship with PSE," says legendary bowhunter Mark Drury. "The bow has exceeded our expectations. It is simply the finest bow we have ever shot."

The revolutionary new bow will be featured on 2008 episodes of the Dream Season television series as well as a new show that Drury Outdoors will produce for PSE entitled Bow Madness.

For more information on the X Force Dream Season please contact Jeannie Morales at jmorales@pse-archery.com or call her at 520.594.5102.

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